

Wednesday, 22 October 2008			
	Presentation Room 1 Atlantique E&M	Presentation Room 2 Atlantique West	One-to-One Meetings Méditerranée
10:00-12:00	Event Registration – Atlantique Hall		
12:00-13:00	Welcome Lunch – Bar & Lunch		
13:00-13:15	marcus evans Welcome Address Albena Georgieva , Summit Producer, marcus evans		
	Chairman's Opening Address Anton Hoos , EVP Global Development, Member of the Executive Board, Merck Serono		
13:15-14:00	Opening Keynote Presentation New Drug Models: Fusing Diagnostics and Therapeutics to Deliver to the Promise of Personalised Medicine Brian Spear , Director Scientific Affairs, Abbott		
14:00-14:45	Presentation TBA Stevo Knezevic , Chief Medical Officer Europe, Wyeth	Presentation Decision Support Systems: Utilising Structured Approaches to Improve Decision Making, Capture, Retrieval and Reuse Holger Adelman , Strategy & Portfolio Director, Respiratory & Inflammation Diseases, AstraZeneca	
14:45-15:15	Networking Coffee Break – Atlantique Hall	Sponsor Briefing	
15:15-17:15			One-to-One Meetings
17:15-18:00	Presentation Overhauling the Trial and Error Approach in Drug Development to Ensure Success at Optimal Cost Erik Sprengers , Head Translational Medicine Research Centre Singapore, Schering-Plough	Case Study Presentation Working with a Centrally Co-ordinated Investigator 'Hub Site' Organisation: The Efficient Route to Rapid Initiation of an Early Phase II Study Stephen Jones , VP Clinical Development, Evotec	
18:00-19:15	Panel Discussion Childproofing: Leaping the Gap between Principle and Practice in Paediatric Drug Development Moderated by Philippe Auby , Director International Clinical Research, Paediatric Neuro-Psychiatry, H Lundbeck Eva Maria Poellabauer , Medical Director, Vaccine Development, Baxter BioScience Pierre Mermet-Bouvier , Director Clinical Research & Development, Wyeth Research		
19:15-20:15	Free Time		
20:15-20:45	Welcome Reception – Terrace Méditerranée		
20:45	Welcome Dinner – Bar & Lunch		

Thursday, 23 October 2008			
	Presentation Room 1 Atlantique E&M	Presentation Room 2 Atlantique West	One-to-One Meetings Méditerranée
07:30-08:45	Breakfast – Intempo Restaurant		
08:45-09:30	Keynote Presentation Accelerating the Pipeline: Merck Serono's Transformation to Focus the Organization on Product Delivery Anton Hoos , EVP Global Development, Member of the Executive Board, Merck Serono		
09:30-10:15	Workshop Clinical Trials in Russia, Ukraine, India and China: How to Determine Which is Best Paul Loveday , Founder & CEO, ClinStar	Presentation Medical Devices: Harmonising Development Methodology to Improve Patient Safety and Satisfaction Paul Jansen , Global Head Medical Devices, sanofi aventis	
10:15-10:30	Networking Coffee Break – Atlantique Hall		
10:30-12:30			One-to-One Meetings
12:30-13:15	Presentation Subject Recruitment and Retention: Combining Psychological Method and Motivation to Maximise Patient Retention through Building Rapport Yves Geysels , Chair, ACRP	Presentation Phase 0: Advanced Pharmacologic Profiling Using Human Microdosing Tony Waegemans , Director Clinical Development, LFB Group	
13:15-14:15	Lunch – Bar & Lunch		
14:15-15:00	Presentation Increasing R&D Productivity: Crafting a Creative Learning Environment to Maximise Asset Value in the R&D Chain Tomas Senderovitz , VP Global Exploratory Development, UCB	Case Study Presentation Evaluating CRO Bids for Phase II Trials: Assessing the Traditional versus Pragmatic Approach from a Biotech Perspective Nigel Courtenay-Luck , Chief Scientific Officer, Antisoma	
15:00-15:45	Case Study Presentation Clinical Data Warehousing: Integrating Systems to Enable Smooth and Scalable Clinical Trial Operations Christian Grondahl , Corporate VP Global Development Management, and Anne Prener , Project VP, Novo Nordisk	Presentation Progress in Reverse: Propelling Smart Vaccines in Unmet Medical Needs through Novel Technology Platforms Alexander von Gabain , Chief Scientific Officer, Intercell	
15:45-16:00	Networking Coffee Break – Atlantique Hall		
16:00-18:00			One-to-One Meetings

18:00-19:15	<p>Panel Discussion</p> <p>Compliance Management: Conforming Efficiently with New Regulations</p> <p>Moderated by Larry Blankstein, Senior Director Clinical Research, Genzyme Stephane Hogan, Head Unit Horizontal Aspects & Coordination, DG Research Health Directorate, European Commission Karen Strandgaard, Manager Research Directors Group, EFPIA Dario Pirovano, Consultant, Director Sectoral Legislation, Medical Devices and Related, Eucomed Michael Leader, Healthcare Director, EuropaBio</p>		
19:15-20:00	Free Time		
20:00-20:30	Pre-Dinner Drinks – Terrace Méditerranée		
20:30	Dinner – Bar & Lunch		

Friday, 24 October 2008			
	Presentation Room 1 Atlantique E&M	Presentation Room 2 Atlantique West	One-to-One Meetings Méditerranée
08:15-09:15	Breakfast – Inempo Restaurant		
09:15-10:30	Panel Discussion Predictive Surrogate Markers: Substituting the Hard Clinical Endpoint for Quicker Proof of Concept Moderated by Paul de Koning , VP Exploratory Medicine, Astellas Michael Rotte , Head Biomarker Development, Global Office, Novartis TBA		
10:30-10:45	Networking Coffee Break – Atlantique Hall		
10:45-12:15			One-to-One Meetings
12:15-13:00	Presentation Innovation Revisited: Delivering Relevant Clinical Change to Harness the Potential for Sustainable Profitability Larry Blankstein , Senior Director Clinical Research, Genzyme	Presentation Predictive Recruitment Models: Projecting and Modelling the Enrolment Process to Ensure Successful Completion of Programmes Vladimir Anisimov , Director Research Statistics, GlaxoSmithKline	
13:00-13:45	Closing Keynote Presentation Fighting the Guinea Pig Perspective by Rebuilding the Public's Trust in the Drug Development Industry Peter DiBiase , Senior Clinical Operations Director, Clinical Research and Development, Shire		
13:45-14:00	Chairman's Closing Comments Anton Hoos , EVP Global Development, Member of the Merck Serono Executive Board		
14:00-15:00	Lunch – Bar & Lunch		