

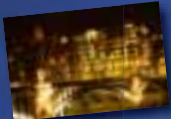
## LYON - A HUB FOR INNOVATION AND ENTREPRENEURSHIP

The Europe INNOVA Conference 2008 is being hosted by Greater Lyon.

Greater Lyon is amongst the top performing areas in France in the pursuit of excellence in innovation and entrepreneurship. It is second in France, after the Parisian region, in terms of research and development potential with more than 2,000 high tech companies, 9,000 research workers, 3,000 laboratories and 122,000 students.

Greater Lyon fuses the academic and industrial communities to generate new knowledge and products. The creation of a consortium of 13 public and private universities and higher education institutes under the name "Lyon University" or the creation of thematic networks of advanced research are among the examples of Lyon's success in building a critical mass of knowledgeable and skilled people.

Support for the incubation of high-tech companies is a significant lever for the development of innovation and for the economic development of the area. The network "Lyon City of entrepreneurship" has allowed Lyon to become one of the most dynamic French territories in terms of the number of companies created, notably thanks to the CREALYS incubator, which alone facilitates the setting-up of ten innovative businesses each year.



## USEFUL INFORMATION

### VENUE

Cité Centre de Congrès  
50, quai Charles de Gaulle  
69463 Lyon cedex 06  
[www.ccc-lyon.com](http://www.ccc-lyon.com)

### LANGUAGES

The languages of the conference are English and French. Simultaneous interpretation will be provided to/from these two languages.

### PARTICIPATION

If you are interested in participating in this conference, please leave your contact details at [www.europe-innova.org/Lyon2008](http://www.europe-innova.org/Lyon2008).


Questions and remarks can be sent to [Lyon2008@europe-innova.org](mailto:Lyon2008@europe-innova.org).

# Europe INNOVA Conference

## ACCELERATING INNOVATION IN EUROPE

22-24 October 2008

# LYON

ONLY LYON 



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for Enterprise and Industry

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[WWW.EUROPE-INNOVA.ORG/LYON2008](http://WWW.EUROPE-INNOVA.ORG/LYON2008)



## FRENCH EU PRESIDENCY PROMOTES EUROPEAN-WIDE INNOVATION POLICY

The Europe INNOVA Conference 2008 is being organised in collaboration with the French Presidency of the EU.

In recent years, France has placed innovation at the heart of its economic development policy, stimulating innovation through new instruments such as the National Research Agency, the creation of the 'Pôles de Compétitivité', its innovation agency OSEO and other initiatives.

With the objective of spending 2% of GDP on private R&D, France intends to stimulate private R&D investments, help the emergence of clusters, and create an attractive environment for competitive SMEs. During its Presidency of the EU, France will promote a European-wide innovation policy, with an emphasis on intellectual property, SMEs and ICTs.

## ACCELERATING INNOVATION IN EUROPE

The Europe INNOVA Conference 2008 will focus on accelerating innovation in Europe and how to optimise knowledge transfer, strengthening industry's innovation capacity through strategic partnerships and supporting innovative entrepreneurs.

The conference will bring together the Europe INNOVA Community with key innovation stakeholders from the worlds of politics, academia and business, notably innovation agencies, universities and research institutions, technology transfer offices, business incubation and support services, financing intermediaries and cluster organisations, to explore the most effective ways of accelerating and supporting innovation and to debate innovation policy priorities for Europe.

The conference will analyse and discuss policy instruments and current practices for transforming knowledge creation into successful businesses across a variety of sectors such as **knowledge intensive services, eco-innovation, life sciences and creative industries**. It will also explore the most efficient ways of tackling access to **finance and IPR** issues and supporting **fast growing companies and cluster collaboration**.

Europe INNOVA projects will showcase the models and tools they have developed to accelerate the commercialisation of new ideas and support innovative companies.



### 22/10 PM INNOVATION TOURS

The innovation tours will represent a unique possibility to visit some of Greater Lyon's most dynamic companies and clusters and to explore its rich historical and industrial past.

### 22/10 PM PRE-CONFERENCE ROUNDTABLES

3 pre-conference roundtables will set the scene for the conference showcasing success stories in the areas of service innovation, cluster management and knowledge transfer from universities.

### 23/10 EV AWARD CEREMONY

The Europe INNOVA "Cluster Manager of the Year", "Best Tool of the Year" and "Best Network of the Year" awards will be presented to reward excellence. The award ceremony will take place during the Gala dinner.

### 23/10AM - 24/10PM INNOVATION EXHIBITION

An innovation exhibition will offer the opportunity to discover outstanding examples of innovation activities and tools developed by the Europe INNOVA networks and projects. The exhibition area is also the place to meet up for informal discussions and networking.

### 23/10AM INNOVATION ANIMATION

Students from Lyon's creative industries and arts faculties will present their perception of innovation during the opening plenary.

### 23/10AM-24/10PM INNOVATION DISCUSSIONS

Innovation experts and practitioners from across Europe will engage participants in stimulating discussions on knowledge and technology transfer, partnerships in support of innovation in industry and entrepreneurial innovation.